

Embedding Impact Measurement

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Unpacking Impact | Mowat Centre

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CHALLENGES

- Turnover
 - E.g. Nemours, CalPERS, Organization X



CHALLENGES

- Turnover
- Technology
 - E.g. Sinzer, Sopact, Sametrica



CHALLENGES

- Turnover
- Technology
- Leadership
 - E.g. Kickstart International, AlterEco, Beneficial State Bank

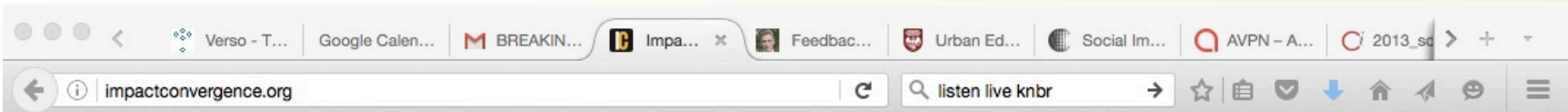


KNOW-HOW

- A new discipline of impact management
- A new profession of skilled impact analysts
- Capacity in the space growing

MOVEMENT TOWARD CONSENSUS

- Existence and convergence of standards for both good “corporate hygiene,” and impact assessment and management
- October AEA/SVI conference to build energy toward cooperation, consensus
- Emerging professional certifications for skilled management, reporting and analysis of impact



IMPACTCONVERGENCE

ADVANCING SOCIAL IMPACT MEASUREMENT FOR ALL
OCTOBER 24-26, 2016 / THE CARTER CENTER / ATLANTA, GA

IMPROVING THE LIVES OF PEOPLE EVERYWHERE

GET TICKETS



LINKS

<http://kickstart.org/impact/>

<http://www.alterecofoods.com/>

<http://beneficialstatebank.com/>

<http://www.tableau.com/stories/gallery/small-loans-big-impact>

<http://sametrica.com/>

<http://www.sopact.com/>

<http://www.sinzer.org/>

<https://algorhythm.io/>

<http://www.miis.edu/academics/short/frontier-market-scouts>

<http://impactconvergence.org/>

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